

Submit your application in a Word or PDF format to Katrina Sykes, Ascham Community Relations Manager, via email at community@ascham.nsw.edu.au

Internship description:

We are looking for a passionate, detail-oriented and results-focussed Marketing Graduate Intern to join our dynamic team. This perfect candidate will be passionate about developing their skills, taking hold of opportunities and is obsessed with all things marketing and customer experience. Enjoy an introduction to the Synthesis Organics team, get some real-life experience and get involved in great projects.

Benefits:

Hands-on industry exposure to bridge the gap between education and employment with flexibility on a part time basis You will have the opportunity to work alongside professionals in your industry, expanding your network, competencies, and career growth

This internship offers a wealth of knowledge and transferable skills that you can gain, and the host company will provide you

Company name:

Synthesis Organics

Location:

Byron Bay

Company description:

About: Synthesis Organics is energy imbued® skincare, aromatherapy and wellness for radiant, conscious beauty and a harmonious state of being. Our 100% plant-based certified organic products are crafted from Australian native bioactives and clinically proven nutraceuticals to nurture and heal on a deep, cellular level. In addition to our thriving e-commerce channel, we supply leading wellness and luxury 5-star hotels spas in Australia and internationally, with our products and treatment protocols.

Internship details:

Start date:	
Finish date:	
Number of days per week:	2

Duties and responsibilities:

Responsibilities: Creation, planning, and management of organic social content Assist in the development and roll-out of new brand campaigns Support with campaign tracking, optimization and reporting Assist with updating website content Creation of copy for various comms platforms including Social Media and Email Marketing



Desirable attributes:

Requirements: Recent university graduate, available to work 2 days per week Good interpersonal and communication skills Good team player with time management skills Detail oriented with good PC skills No prior hands-on experience required A good eye for photography desirable

Application process

Please prepare a resume as well as a covering letter stipulating your interest in the above internship and your suitability for this role.

Submit your application in a Word or PDF format to Katrina Sykes, Ascham Community Relations Manager, via email at <u>community@ascham.nsw.edu.au</u>

The resume should include:

- Any relevant work experience
- Current and past tertiary courses of study
- A minimum of two references (employment references are preferred but not essential)
- Contact details
- Availability for the role in 2023/2024.

Shortlisted candidates will be contacted by the host company.

Remuneration, timing and 2023 commencement date for the internship will be negotiated directly between the successful candidate and host company. Please note the internship is first and foremost a learning experience. The benefits of the opportunity afforded to the intern will be considered in the remuneration.

Applications close Monday 21 August 2023