



Internship description:

Marketing Intern

HOOGA is seeking an up and coming marketing superstar to support our marketing team.

This intern will love the social and events world, as that's our home. High energy, passion for connecting and creating beautiful moments for our customers is what we're all about.

Company name:

HOOGA

Location:

Melbourne

Company description:

HOOGA is an exciting technology company that is building a platform that is revolutionising how events are experienced. Our smart patented technology facilitates frictionless media curation, connection and communication.

<https://www.youtube.com/watch?v=spn8wCJ1UYQ>

HOOGA is a communications and media start up aiming to become the application of choice for all live events globally. Our product is launching in July this year and will revolutionise how images are captured, curated and experienced. With our patented technology we have big ambitions and are growing our team to execute our exciting plans to bring HOOGA to the world.

Internship details:

Start date:

1-Nov-22

Finish date:

1-Feb-23

Number of days per week:

5

Duties and responsibilities:

Support the marketing team
Help design, develop and implement plans for marketing campaigns
Help prepare reports by collecting and analysing user data
Support our global launch
Support the product team from a marketing perspective



Desirable attributes:

A good understanding and passion for all things digital marketing
A good understanding of the social media landscape
Strategic mindset to be able to help our marketing team plan and execute an innovative marketing strategy
Excellent communication and collaboration skills
Have a good foundation in marketing fundamentals

Application process

Please prepare a resume as well as a covering letter stipulating your interest in the above internship and your suitability for this role.

Submit your application in a Word or PDF format to Skye Barry, Ascham Community Relations Manager, via email at community@ascham.nsw.edu.au

The resume should include:

- Any relevant work experience
- Current and past tertiary courses of study
- A minimum of two references (employment references are preferred but not essential)
- Contact details
- Availability for the role in 2022/2023.

Shortlisted candidates will be contacted by the host company.

Remuneration, timing and 2022 commencement date for the internship will be negotiated directly between the successful candidate and host company. Please note the internship is first and foremost a learning experience. The benefits of the opportunity afforded to the intern will be considered in the remuneration.

Applications close 12 August 2022