



Internship description:

Michael Bracher, a current Ascham parent is offering a Marketing internship at Paspaley.

The intern will join a busy and passionate Marketing team to work across brand, PR, events, CRM, digital, visual merchandising and content. They will support execution of the marketing calendar across Paspaley's network of 9 boutiques and eBoutique.

The Internship can be a combination of term time and summer vacation. Particular time blocks within the summer vacation and days can be selected in the term

Company name:

Paspaley

Location:

Lower Ground Floor, 2 Martin Place, Sydney NSW 2001

Company description:

The Paspaley Group is an Australian family owned and run company with a heritage of over 80 years spanning three generations. As the world's most important producer of cultured pearls, Paspaley's brand proposition is simply The Most Beautiful Pearls in the World. Paspaley is dedicated to environmental responsibility and sustainability, with credentials certified by the Marine Stewardship Council (MSC). Paspaley's culture is built around the pursuit of excellence, with a strong customer focus, can-do approach and an entrepreneurial spirit.

Internship details:

Start date:

1-Sep-22

Finish date:

31-Mar-23

Number of days per week:

2

Duties and responsibilities:

- Supporting execution of the seasonal retail marketing activations calendar across the network of 9 boutiques and online
- Assisting with local area marketing planning and implementation
- Coordinating production of various marketing materials including retail collateral, point of sale, packaging, visual merchandising
- Participating in analysis and planning across CRM priority projects
- Supporting visual merchandising concept roll outs
- Supporting the events managers in delivering our seasonal events plan and communications.
- Assisting team with marketing planning, reporting and analysis
- Assisting on other business unit marketing projects



Desirable attributes:

Some retail experience would be well regarded and an interest or education in marketing, retail or consumer behaviour.

The intern should:

- Have outstanding communication skills – verbal and written
- Good analytical and presentation skills
- High attention to detail
- Be calm and organised
- Be able to multi-task
- Be a team player
- Have a can-do attitude, willing to get involved in anything and everything
- Be entrepreneurial
- Have a sense of humour and camaraderie

Application process

Please prepare a resume as well as a covering letter stipulating your interest in the above internship and your suitability for this role.

Submit your application in a Word or PDF format to Skye Barry, Ascham Community Relations Manager, via email at community@ascham.nsw.edu.au

The resume should include:

- Any relevant work experience
- Current and past tertiary courses of study
- A minimum of two references (employment references are preferred but not essential)
- Contact details
- Availability for the role in 2022/2023.

Shortlisted candidates will be contacted by the host company.

Remuneration, timing and 2022 commencement date for the internship will be negotiated directly between the successful candidate and host company. Please note the internship is first and foremost a learning experience. The benefits of the opportunity afforded to the intern will be considered in the remuneration.

Applications close 12 August 2022