



## Internship Opportunity

### Hardtofind – Graphic Design

Ascham Old Girl and current parent Eri Stewart is CEO of Hardtofind. Hardtofind is Australia's leading, award-winning premium gift marketplace, celebrating fun, innovative design from the best small creative businesses in Australia and all over the world. It provides 'Stop, look and 'where did you get that?' pieces, made by talented people who love what they do. The site brings together an expertly-sourced global community of designers and artisans with discerning consumers looking for something different – and creating a much more personal maker-to-customer shopping experience.

### Details

**Location:** Suite 1.19, 100 Collins Street, Alexandria

**Type of Internship:** Combination of term time and summer vacation

**Commitment:** 4-8 hours per week (flexible)

**Website:** <https://www.hardtofind.com.au/>

### Responsibilities

Hardtofind is looking for an intern to support the social media and marketing team specifically with graphic design skills. This will enable the intern to learn how the creative side of an e-commerce business works from the ground up.

Using Adobe Creative Cloud, the intern will learn how to design banners for email campaigns and social media. They will also learn how to upload the designs to Mailchimp and create beautiful ad campaigns.

Key responsibilities include:

- Designing banners, social media posts and ad widgets
- Assisting the marketing team in creating ad campaigns
- Learning how to use the Adobe Creative Cloud suite of products
- Learning how to use Mailchimp

## **Skills and Attributes**

No experience is required. Adobe Creative Cloud experience is useful but not essential.

The intern should:

- Be open to learning new skills
- Be focused / hard-working
- Good at English and grammar
- Have a positive, can-do attitude
- Be friendly
- Have a flair for art and design

## **Application process**

Please prepare a resume as well as a covering letter stipulating your interest in the above internship and your suitability for this role.

Submit your application in a Word or PDF format to Skye Barry, Ascham Community Relations Manager, via email at [community@ascham.nsw.edu.au](mailto:community@ascham.nsw.edu.au)

The resume should include:

- Any relevant work experience
- A minimum of two references (employment references are preferred but not essential)
- Contact details
- Availability for the role in 2021/2022

Shortlisted candidates will be contacted.

Remuneration, timing and 2021 commencement date for the internship will be negotiated directly between the successful candidate and host company. Please note the internship is first and foremost a learning experience. The benefits of the opportunity afforded to the intern will be considered in the remuneration.

**Applications close** 5pm, Friday 13 August 2021